



Celebrating **over 28 years** of serving our community!

SPONSORSHIP OPPORTUNITY

KISS THE PIG 2023

MARCH 30 - APRIL 13

Read Lakeland has been a strong community organization for over 28 years. Our programs are supported by Polk County Public Schools and have benefited hundreds of adult learners to achieve personal success and academic goals.

The majority of our funding comes from our annual Kiss the Pig event. We have not been able to host this event as we have in years past; that's why it is so important that our new Kiss the Pig Event sustains our organization for the benefit of our community.

Thank You for supporting your neighbors in our Polk County community that need your help.

Choose the right sponsorship level for you, and wallow in the benefits!

\$1,000 Super Smokin' Pig

KISS THE PIG EVENT SPONSOR

Little Piggy and Porker Package PLUS

- Logo on READ Lakeland website for an entire year
- Logo on quarterly READ Lakeland Email Newsletter for a year

\$500 Porker

FINALE DINNER SPONSOR

Little Piggy Package PLUS

- Logo on all Emails during campaign
- Logo and Thank you Call out on our final Thank You Email

\$250 Little Piggy

PARTY SPONSOR

- Logo on READ Lakeland website Kiss the Pig Event Page
- Facebook Thank You post on the Read Lakeland Facebook page – this is sharable, and your business will be tagged. Your logo and any photos can be shared to promote your business.
- Mention during Finale-Winner-Announcement Event

Additional Benefit for All Sponsorship Levels

Opportunity to vote for the candidate(s) of your choice with your sponsorship dollars

Join us at the Grand Smooch Finale on April 13th, at The Lakeland Country Club

Most importantly: provide free tutoring for adults in Lakeland who need help learning to read English to enrich their lives and improve our community!